

# STRATEGIC PLAN 2016 - 2021

## Vision

A compassionate, respectful and just community in which all people participate and flourish.

## Mission

UnitingSA is an influential and vibrant organisation providing services to the community and empowering people.

## Values

*Respect*      *Compassion*      *Courage*      *Integrity*

## Goals and Organisational Strategies

### Goal 1 Partner with people to ensure their inclusion, independence and wellbeing

Create strategic partnerships and collaborate to develop solutions.

Identify and strengthen services that add value for our customers.

Speak out on matters of injustice and inequity.

Build partnerships with, and support aspirations of, Aboriginal and Torres Strait Islander peoples.

### Goal 2 Design and deliver customer oriented services and supports in aged care, housing and community services

Revitalise and build aged care infrastructure to contemporary standards that meet and exceed consumer expectations.

Offer a seamless continuum of care for older people.

Develop and implement a homelessness to housing strategy.

Be a leading provider of community mental health.

### Goal 3 Drive a dynamic and sustainable business

Prepare the organisation for the future.

Develop business culture aligned with mission and values.

**UNITING**  
**SA** *Together  
We can*