Vision
A compassionate, respectful and just community in which all people participate and flourish.

Mission
UnitingSA is an influential and vibrant organisation providing services to the community and empowering people.

Values
Respect  Compassion  Courage  Integrity

Goals and Organisational Strategies

Goal 1  Partner with people to ensure inclusion, independence and wellbeing
• Create strategic partnerships and collaborate to develop solutions.
• Identify and strengthen services that add value for our customers.
• Speak out on matters of injustice and inequity.
• Build partnerships with, and support aspirations of, Aboriginal and Torres Strait Islander peoples.

Goal 2  Design and deliver customer oriented services and supports in aged care, housing and community services
• Implement the Aged Care Master Plan to revitalise and build aged care infrastructure to contemporary standards that meet and exceed consumer expectations.
• Offer a seamless continuum of care for older people and increase the number and range of in-home services.
• Develop and implement the Housing Action Plan.
• Continue to be a leading provider of community mental health services.
• Revitalise and increase our community housing portfolio.

Goal 3  Drive a dynamic and sustainable business
• Prepare the organisation for the future.
• Develop our business culture aligned with mission and values.
• Increase the number and range of viable and sustainable services and programs.