## 2023-26

# STRATEGIC DIRECTIONS



## **Our vision**

A compassionate, respectful and just community in which all people participate and flourish

## **Our purpose**

UnitingSA exists to respond to the needs of communities, families and individuals so that together we can improve lives

### **Our values**

Respect Compassion Courage Integrity



We will deliver high quality, client-directed Community Services as the foundation of everything we do



We will evolve and grow our NDIS offering to improve services to clients in a manner consistent with the transition to consumer directed funding



We will deliver high-quality Residential Aged Care in facilities that meet the needs of our residents



**We will grow our Community Aged Care** services to support the growing number of clients who prefer to age in place



We will expand the availability and accessibility of new housing outcomes, focusing on social, affordable and retirement housing



We will create sustainable, vibrant and connected spaces in which to live, work and interact with our community

## Our approach

#### **Great Client Experience**

Achieving quality outcomes from person-centred, safe, connected and effective care

## We will achieve our goals through:

#### **Great People Experience**

Attracting, retaining, developing and growing our people in a safe and supported environment

#### Investment

Increasing the capacity, capability, empowerment and impact of our organisation

#### Influence

Positioning our brand, voice and relationships to influence decision makers on behalf of our community

#### **Partnering**

Working with stakeholders who share our values to achieve our purpose